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***Internship Prospectus***  
***DJS Research Ltd***

## Why us?

DJS Research Ltd is a leading market research agency based in Cheshire. Our experts cover the full-range of industry sectors, and we conduct business-to-business and consumer research for some of the world's leading organisations.

Our philosophy is that an internship should benefit both the intern and the company, and that the best means to achieve that end is to give our interns *real* experience of *real* research projects for *real* clients.

During your time with us we'll do our utmost to give you experience of all aspects of the market research process – details of which are provided below. This high level of involvement from the off is something our previous interns have considered a real positive:

***"I felt like I was actually contributing – especially on the first day when I was given a job spec to do, and then the interviewer emailed back and said 'Ooh, a nice job spec' and I'd done it, so that was great."***

***"I thought I had quite a lot of responsibility. I wasn't expecting that much at first – I thought I'd just be shown things and taught things, not actually doing things."***

***"I was here a week, and did some transcripts from interviews, I wrote the job-spec for [CLIENT REMOVED] and I've been looking at the data today. I also wrote an Insight for the marketing department which has since gone on the website."***

# Your role

As an intern with DJS Research Ltd you will be given responsibility from the day you arrive – experiencing a wide variety of research tasks and understand the importance of cross-departmental working.

## Research department

You will mainly be working within one of our research teams. Each team is made up of a range of researchers at different stages in their career, and led by at least one Research Director – a each of whom have at least 15 years of experience.

Some of our recent interns have worked on projects for a leading media outlet, one of the world's most well-known confectioners, market leading polymer and chemicals manufacturers, and several of the UK's leading educational establishments.

During your time in the research department, you can expect to be involved in most, if not all, of the following activities:

- Proposal writing
- Client briefing meetings
- Depth interview/ focus group transcription
- Job specification writing
- Questionnaire design; scripting
- Online research testing
- Understand sampling
- Data checking
- Data analysis
- Writing research reports
- Proof-reading / sense checking

# Your role

## Operations department

Operations is one of the key departments in any full-service agency. Good researchers understand the limitations and advantages of the methodologies available to them, and we feel that one of the best ways for you to do this is to gain first-hand experience of the business processes which are behind each one.

During your internship, you will spend time with the field, telephone and online operations teams, giving you a good feel for the strengths and weaknesses of each approach (and sub-sectors within them, such as panels, online surveys and online communities).

With this knowledge, you will be better equipped to apply business knowledge to research decisions – how hard will it be to get a certain group of respondents? What would be the best methodology? How should we cost the project with this knowledge in mind?

## Marketing and communications department

Any business is more likely to succeed if potential customers know it exists – no matter how good the research is that they provide. Our marketing department interacts with all the other departments, and provides a cohesive message to our clients and potential clients.

During your time at DJS, you will receive a crash course in marketing a market research agency in order to attract both clients and high quality staff. You'll learn the key aspects of the marketing mix through short, seminar style talks and discussions and through getting involved in elements of the process yourself.

Market research internship



# About DJS Research Ltd

## Our wider offer

DJS Research Ltd is a full-service market research agency with clients in the public, private and third sectors. The company operates in the UK and internationally – having conducted research projects in over 70 countries and across the full-range of industry sectors.

DJS Research Ltd are the approved suppliers for a host of industry leading institutions, including:

- The British Council
- Electoral Commission
- The Competition Commission
- learndirect
- OFWAT
- Severn Trent Water
- Engineering UK
- National Archives

Some of our key clients include:



The agency have individual memberships with several industry associations, and is a Company Partner of the Market Research Society.



# How to apply

*"My placement with DJS Research gave me a great insight into the various aspects of the market research industry. Working alongside senior research executives on active projects made me feel like part of the team from day one and throughout the process I felt that all of the tasks that I was given were beneficial both to myself and the company. One of the best aspects of the placement was that my interests were taken into consideration which meant that I was allowed to spend time with the data processing team as well as the research team and this helped give me a well-rounded understanding of how the business worked. I thoroughly enjoyed my time with DJS and my hard work was rewarded with a short period of employment once my initial placement had ended."*

–Matthew Kells, Market Research Intern

**To apply for this and other roles visit**

**[www.djsresearch.co.uk/careers](http://www.djsresearch.co.uk/careers)**

**Or email your CV / resume and covering letter to Elliot Simmonds, making the subject of the email**

**"Internship Application"**



## Contact us...

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