



## DJS Research Ltd: FMCG insights

“Insights” is a complimentary service provided by DJS Research, keeping you up to date with the latest FMCG market research findings.

### The growth in the UK male skincare market is coming to a halt

Recent studies suggest that the UK market grew by just 1.3 per cent last year to reach a new value of £104m. This may seem like good news in a tough climate, however, following...

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### We need clearer labelling for cheese and sausages, say MEPs

The European Commission is facing mounting pressure to introduce mandatory country of origin labelling for processed meat, milk and dairy products, to help to increase the confidence of UK consumers and improve...

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### Research shows Brits are consuming more junk and drinking less tea

According to data, British people are

### Previous FMCG market research findings:

[Survey finds extended Sunday trading could mean small retailers lose out](#)

[Organic food is more expensive than non-organic, survey finds](#)

[Own-brand champagne and mince pies top blind taste test](#)

[Regular coffee drinking associated with a lower risk of death, research finds](#)

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drinking less tea and eating more junk food. As well as this, the figures showed that toast is decreasing in popularity.

In recent decades, British people have taken...

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## About

## Us

DJS Research is a full service market research agency based in the UK but with international experience. We take great pride in providing the highest quality sector specific market research, tailored to the needs of our clients. We are one of the fastest growing market research agencies in the UK, and our success is built on quality research leading to lasting relationships. To see details of our expertise in your sector, [click here](#) – or if you would like to speak to someone about a potential research project, get in touch with us using the contact details above.

In addition, you can also view an introductory video about DJS Research, and what we stand for, here: <http://vimeo.com/109113047>