



Media & PR



DJS Research Ltd: Media & PR insights

“Insights” is a complimentary service provided by DJS Research, keeping you up to date with the latest media & PR market research findings.

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Survey finds demand means advertisers are working 70 hour weeks to keep up

A recent media and PR survey by Prudential has revealed that more than 25 per cent of advertising professionals are working more hours than...

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60 per cent of marketers are not being sufficiently trained in media

According to a recent survey of media agency marketers and senior brand marketers, entitled 'ID Comms' 2016 Training Survey', many major brands are not investing enough money into...

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More money to be spent on social advertising, survey finds

According to a recent report, American

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[Journalists worry that website content is being 'dumbed down', survey finds](#)

[New survey shows access to social media in the workplace is high priority for students](#)

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marketing professionals are getting ready to increase their spend on paid advertising on social media in the upcoming 12 months as a result of the decline in organic...

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[European Market Research agencies to win survey quality award!](#)

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About

Us

DJS Research is a full service market research agency based in the UK but with international experience. We take great pride in providing the highest quality sector specific market research, tailored to the needs of our clients. We are one of the fastest growing market research agencies in the UK, and our success is built on quality research leading to lasting relationships. To see details of our expertise in your sector, [click here](#) – or if you would like to speak to someone about a potential research project, get in touch with us using the contact details above.

In addition, you can also view an introductory video about DJS Research, and what we stand for, here: <http://vimeo.com/109113047>