



**Sport, Leisure
& Tourism**



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DJS Research Ltd: Sport, leisure and tourism insights

“Insights” is a complimentary service provided by DJS Research, keeping you up to date with the latest sport, leisure and tourism market research findings.

Survey explores what makes a happy hotel guest

According to a leisure survey by the laundry provider, Clean, old linen and badly made beds would make 89 per cent of the survey respondents unlikely to revisit a...

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Manchester United are the highest ranked football team in the Global Sports Salaries Survey

According to according to Sportingintelligence’s Global Sports Salaries Survey (GSSS) for 2016, Premier League football team, Manchester United, have become the highest ranked football team in the survey. This year Manchester United have climbed from number 6 in 2015, to number...

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Previous sport, leisure and tourism market research findings:

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[BBC survey finds Olympics are dampened by doping scandals](#)

DJS Research latest news:

[We were selected from 500 European Market Research agencies to win survey quality award!](#)

Survey finds record number of people visited Spain in wake of terrorist attacks

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About

Us

DJS Research is a full service market research agency based in the UK but with international experience. We take great pride in providing the highest quality sector specific market research, tailored to the needs of our clients. We are one of the fastest growing market research agencies in the UK, and our success is built on quality research leading to lasting relationships. To see details of our expertise in your sector, [click here](#) – or if you would like to speak to someone about a potential research project, get in touch with us using the contact details above.

In addition, you can also view an introductory video about DJS Research, and what we stand for, here: <http://vimeo.com/109113047>