



Voluntary



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DJS Research Ltd: Voluntary Insights

“Insights” is a complimentary service provided by DJS Research, keeping you up to date with the latest voluntary market research findings.

New research states 80 per cent of UK customers prefer charities to only contact them after giving consent to use their personal data

The majority of charity supporters believe that it is important to receive marketing communications, only if they have given explicit consent.

Comissioned by Blackbaud Europe, the survey...

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New report reveals UK charity resources may be strained, due to public sector cuts

Reports from the NCVO reveal that further pressure may be placed on charity resources, due to the Government's plans to reduce public spending.

Most particularly, charities that work in the...

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Survey finds that Save the Children

Previous voluntary market research findings:

[Survey finds cancer charities are the most popular charitable cause](#)

[Few charity CEOs are from a BAME background, survey finds](#)

[Survey finds 50 per cent would be satisfied with charity donations instead of Christmas presents](#)

[Survey finds charity trustees are quitting as a result of mounting pressure](#)

DJS Research latest news:

[The Future of Business-to-Business Research](#)

**has the most effective
management in the voluntary
sector**

A survey conducted by the ratings firm, ViewsHub, consists of 50,000 charity professionals, who were asked to rate their co-workers' leadership, as well as those from other companies, on a scale of one to five, in three areas.

The key areas of the survey focused on...

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About

Us

DJS Research is a full service market research agency based in the UK but with international experience. We take great pride in providing the highest quality sector specific market research, tailored to the needs of our clients. We are one of the fastest growing market research agencies in the UK, and our success is built on quality research leading to lasting relationships. To see details of our expertise in your sector, [click here](#) – or if you would like to speak to someone about a potential research project, get in touch with us using the contact details above.

In addition, you can also view an introductory video about DJS Research, and what we stand for, [here](#).